

Parent Governed Club

Included in this packet you will find information concerning the Club Recognition Program for a Parent Governed Club.

Level 1-4 Charts

Pages 2-6 contain all of the items required in each of the four levels.

- Markers Organized By Major Component Areas
 - **Business & Organizational Success** 0

Pages 7-8 contain all of the items for Levels 1-4 for the Business & Organizational Success component area categorized further into the following areas:

- Strategic Planning
- Legal
- USA Swimming
- Financial
- Safe Sport

• Parent & Volunteer Development

Pages 9-10 contain all of the items for Levels 1-4 for the Parent & Volunteer *Development* component area categorized further into the following areas:

- Administrative
- Parent Education
- Communication Tools
- Meetings
- Coach Development & Education

Pages 11-12 contain all of the items for Levels 1-4 for the Coach Development & Education component area categorized further into the following areas:

Head Coach

•

- **USA Swimming**
- **Coach Education**

Best Practices Assistant Coach(es)

Athlete Development

• Athlete Development & Education

Pages 13-15 contain all of the items for Levels 1-4 for the Athlete Development & *Education* component area categorized further into the following areas:

- Participation in Meets/Practice
- Structure

- Training **Competitive Excellence**
- USA Swimming Programs

Detailed Level 1-4 Charts

These pages contain all of the items listed in the Level 1-4 Charts above plus the actual description of what specifically is required to complete the marker with any appropriate web-links for further information.

- Level 1. Pages 16-21
- Level 2. Pages 22-28
- Level 3. Pages 29-34
- o Level 4. Pages 35-40

Volunteer Development

Swim Meets

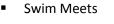
Officials

Safe Sport

Volunteer Leadership

Employee Policies

- **Best Practices**



Level	Business & Organizational	Parent & Volunteer	Coach Development &	Athlete Development &
	Success	Development	Education	Performance
1	 Required (all 2 points- unless noted) Mission Statement Vision Statement Create and adopt bylaws Develop Annual Budget Conduct annual tax obligation review Conduct annual Business Insurance Review Provide Safety Action Plan(s) Board reviews annual IRS 990 form Establish Standard Operating Policies & Procedures for processing team registrations, meet entries & medical forms & information Conduct Pre-Employment Screening USA Swimming Code of Conduct Communicated to club Members Adopt and Publicize a Club Policy Concerning Reporting of Misconduct Travel Policies Implement Electronic Communication Policy Action Plan to Address Bullying Additional Register Name with State Articles of Incorporation Acquire Business License Establish Standard Operating Policies & Procedures. Examples might include: payment of dues, non-payment policies, communicating practice schedules, etc. (5) Diversity Information Collected 	 Required (all 2 points unless noted) Club Policies & Procedures Communicated Club Organizational Structure Communicated Mission Statement Visible & Communicated To The Members USA Swimming Parent Information Used (Or Comparable) Parent/Club Roles Identified (1) Newcomers Meeting Once A Season Importance Of Volunteer Involvement Communicated Additional Educational Topics for Parents. Give one point for each of the above educational seminars/topics: swimming language, Parent/Athlete roles, Parent/Coach roles, or Athlete/Coach roles. (1-4) Officials' Certification. Automatically receive 1 point for each 1% of the athlete membership that is registered as an official (up to a maximum of 3 points). 	 Required Written agreement for Head Coach (Full or Part time) Common Teaching Languages for Coaches Racing Start Certification Staff Orientation Additional Head Coach Experience- Receive 1 point for each ASCA Certification Level plus 1 point for each full year of club, high school, college or Y coaching (maximum of 5 points). (1-5) Commitment to Professional Development. Receive points for dollars devoted to professional development (2-5) Annual Education/Clinics/In-Service Training/ Professional Development. Give the club 1 point for each experience up to a maximum of 3 points. (1-3) Head Coach Tenure with Team. Receive1 point for each full year the Head Coach has been with the team-up to 3 pts. (1-3) Head Coach Involvement/Contribution to the Sport. Receive up to 5 points for involvement of the Hd Coach in the following areas: (1-5) o Local swimming organizations (Y, high school, ASCA state associations, etc.)-1 point USA-S LSC governance-2 points USA-S National governance/committee-3 points o Local clinic speaker-1 point o National clinic speaker-2 points o Coach for LSC sponsored camp or team-1 point o USA-S Zone Select camp coach-1 point o National Select/Open Water Select/Diversity Select camp coach-2 points o USA National Team staff-3 points o General Chair of LSC (3) o Head Coach of USA-S Camp (3) o LSC Age Group Chair (3) 	 Percentage of Registered Team Participates in 6 USA Swimming Competitions in the past 12 months. Receive 1 point for 10%, 2 pts for 20% up to 5 pts (50%). (1-5) Identification of Program Structure and Progressions Team Activities, Education and Character Development (2-5) Additional Goal Setting Process for Athletes Test sets. Earn 5 points if the team incorporates at least three different types of test sets completed on a regular basis throughout the year. (5) IM Ready Challenge Participation. Club will automatically earn points based on the number of athletes between the ages of 9 and 14 years old who receive a score in the IMR program as a percentage of the total number of 9-14 year olds on the team: 10%-1 point 20%-2 points 30%-3 points 40%-4 points 50%-5 points IM Xtreme Challenge Participation. Club will automatically earn points based on the number of athletes between the ages of 10 and 14 years old who receive a score in the IMX program as a percentage of the total number of 10-14 year olds on the team: 5%-1 point 10%-2 points 20%-4 points 20%-4 points 20%-4 points 20%-4 points 20%-5 points Virtual Club Championships Ranking. The club will automatically receive points based on the national ranking in the Virtual Club Championships: 1 point for Top 1601-2400 2 points for Top 1201-1600 3 points for Top 1201-1600 4 points for Top 1401-800 5 points for Top 1-400

Level	Business & Organizational	Parent & Volunteer	Coach Development &	Athlete Development &
	Success	Development	Education	Performance
2	 Required (all 2 points-unless noted) Establish Strategic Objectives Establish Short-Term Goals Annual Evaluation of Head Coach Annual Evaluation of Staff Participate In a USA Swimming Club Leadership & Business Management School (CLBMS) within the Past 4 Years (2-4 points) Develop And Adopt Annual Budget Process & Calendar Submit calendar Regular Board Review of Financial Statements and Tax Obligations Send Representative to LSC Meetings Monitor and Track Club Membership Statistics Annual Review of Important Functions Additional Maintain a Club Website Have Facility Contracts Develop Job Descriptions for Coaching Staff Develop Employee Policies Head Coach Member of Nominating Committee Financial assistance / scholarship for underrepresented youth Conduct a USA Swimming Foundation registered Swim-a-Thon Develop Photography policy 	 Required (for all club types unless noted) Parent Education Meetings. Receive one point for each parent education meeting in a year (4 points maximum). Enter the number of points. Examples of topics: Athlete growth & development, Nutrition & supplements, Training philosophies, Training progressions, Anatomy & physiology, Moving through the sport, or Dryland training (1-4) Regular Newsletter Structure of USA Swimming Communicated General Membership Meeting Additional (for all club types unless noted) Parent Education Section on Club Website (1) Electronic Communication Other Than Website (1) Other Communication Tools. List up to four additional communication tools that the club uses (1 point for each item up to 4 points maximum). Examples might include: Facebook, Twitter, calling tree, family mailboxes, "dumb question person", training group liaisons, bulletin boards, coach-parent meetings, parent coffees, etc., other social media (1-4) Parent/Volunteer Development Program (1) Officials' Workshops (1) Officials (up to a maximum of 4 points). (1-4) Conduct in-person parent meeting to cover safe sport policies & procedures 	 Required Head Coach Attend Club Leadership & Business Management School Additional Full-time Head Coach Head Coach Tenure with Team. Receive1 point for each full year the Head Coach has been with the team-up to 5 pts. (1-5) Assistant Coach Tenure with Team. Receive1 point for each full year an Assistant Coach (whoever has been with the team the longest) has been with the team-up to 3 pts. (1-3) Head Coach Experience (see Level 1) (1-7) Written Agreement for Assistant Coach (Full or Part Time) Commitment to Professional Development. Receive points for dollars devoted to professional development (2-5). Annual Education/Clinics/In-Service Training/Professional Development (1-5) Head Coach Involvement/ Contribution to the Sport (1-5) Local swimming organizations (Y, high school, ASCA state associations, etc.)-1 point USA-S LSC governance-2 points USA-S National governance/committee-3 points Local clinic speaker-1 point USA-S Sone Select camp coach-1 point USA-S zone Select camp coach-1 point Take your team to the OTC to train (for at least two days)-2 point National Select/Open Water Select/Diversity Select camp coach-2 points each Published article-1 point USA National Team staff-3 points General Chair of LSC (3) Head Coach involvement/ Contribution to the Sport (same as above) (1-3) Workout Planning Tool Use Video to Educate Coaching Staff (1) 	 Required (for all club types) Swimmers at LSC Championships (5) Training Group Advancement Criteria (3) Additional Test Sets (5) Team Activities, Education and/or Character Development (1-5) Compile and Maintain Team Records Training Expectations for Each Practice Group Drill Progressions for Each Practice Group Skill Development for Each Practice Group Performance Criteria for Each Practice Group Dryland/Fitness Program (3) IM Xtreme Challenge Participation. Club will automatically earn points based on the number of athletes between 10-14 years old who receive an IMX score as a percentage of the total number of 10-14 year olds on the team: 10%-1 point 20%-2 points 30%-3 points IM Xtreme Challenge Performance. Club will automatically receive points based on the number of athletes between 10-14 years old who receive an IMX average score per event of 400 points as a percentage of the total number of 10-14 year olds on the team: 5%-1 point 10%-2 points 15%-3 points Virtual Club Championships. The club will automatically receive points based on the national ranking in the Virtual Club Championships: 1 point for Top 1401-1800 2 points for Top 1001-1400 3 points for Top 1001-1400 4 points for Top 101-1400 4 points for Top 101-1400 4 points for Top 1300 Athlete Attends Zone Select Camps Athlete Attends Diversity Zone Select Camp Use Video to Educate Athletes (1) Disabled Athletes Train With Club Participate in Open Water Meet Designate an Athlete Liaison to the LSC

Level	Business & Organizational	Parent & Volunteer	Coach Development &	Athlete Development &
	Success	Development	Education	Performance
3	 Required (2 points each) Annual Evaluation of Club Relative to Mission/Plan Board Leadership Training & Succession Plan Annual Review & Update of Operating Procedures Publication of Financials to Membership Head Coach Participates in Budget Process Additional (2 points each unless noted) Annual Board Evaluation Multi-Year Budget Planning Employee Medical Benefits (3) Host Swim Meets. Receive 3 points if club hosts a prelims/finals swim meet. Receive 2 points for hosting a timed final meet. Receive 1 point for every two dual meets hosted. Max. 5 points. (1-5) Organize Community Service Efforts Create Club Handbook containing Safe Sport Policies 	 Additional Parent Education Articles. Receive 1 point per month if the club develops parent education articles and distributes them to the membership via a monthly newsletter, website and/or blast emails. (1 point per month, maximum of 12 points) (1-12) Meet Management Training College Recruiting Education Additional Parent Education Meetings. Earn 1 point for each parent meeting held greater than the minimum of four meetings required in Level II. Maximum of 4 points. (1-4) Local Swim Committee (LSC) BOD Involvement. Earn 2 points for each person from the club elected or appointed to an LSC (Local Swim Committee) position(s). Earn a maximum of 6 points. (2-6) Implement Volunteer Recruitment Strategy Send Rep To USAS Convention (3) Officials' Certification. Automatically receive 1 point for each 1% of the athlete membership that is registered as an official (up to a maximum of 5 points). (1-5) Nationally Certified Meet Referee 	been with the team-up to 8 pts. (1-8)	 Required Swimmer at LSC Championships-Scoring in Top 8 (5) Seasonal Plan For Training Groups (5) Additional Team Activities (1-5) Swimmer has National Age Group Top 10 Ranking Swimmer at Zones, Sectionals, or Juniors Meet Participation Team All-Time Top 10 Rankings National Select Camp Participation National Open Water Camp Participation National Diversity Select Camp Participation IM Xtreme Participation. Club will automatically earn points based on the number of athletes between 10-14 years old who receive an IMX score as a percentage of the total number of 10-14 year olds on the team: 12%-1 point 24%-2 points 36%-3 points IM Xtreme Performance. Club will automatically receive points based on the number of athletes between 10-14 years old who receive an IMX average score per event of 400 points as a percentage of the total number of 10- 14 year olds on the team: 8%-1 point 16%-2 points 24%-3 points Virtual Club Championships. The club will automatically receive points based on the national ranking in the Virtual Club Championships: 1 point for Top 1001-1500 2 points for Top 701-1000 3 points for Top 401-700 4 points for Top 201-400 5 points for Top 1-200 Video Swimmers Once Per Season USA Swimming's Scholastic All-American Recognition Disabled Athlete(s) Participate in Swim Meets Athlete rep attends LSC meetings regularly

	In addition to the items in Level 1, Level 2 & Level 3: Business & Organizational	Parent & Volunteer	Coach Development &	Athlete Development &
	-		•	-
4 4	Success Required • Conduct Annual Strategic Thinking Session (2) • Adopt Head Coach/CEO Model (3) • Annual Review of Bylaws (3) • Annual Board Leadership Orientation (2) • Implement Board Leadership Recruitment Strategy (2) Additional • Regular Audit/Review Conducted by Independent Accountant (2) • Develop Adequate Financial Reserve (2) • Employee Retirement Benefit (4) • Incentive Program for Coaching Staff (2) • Built and/or Operate Own Facility (5) • Conduct Learn-To-Swim Program (3) • Club Has a Team Administrator/Business Manager (1-3) • Host a Training for Club Membership From a Local Resource Addressing Safe Sport and/or Bullying (2)	Additional • Alumni Program established (2) • Host an LSC Champs (Or Higher) (5) • Volunteer Reward & Recognition Program (2) • Officials' Certification. Automatically receive 1 point for each 1% of the athlete membership that is registered as an official (up to a maximum of 6 points). (1-6)	Education Additional • Head Coach Tenure with Team • 2-4 years 1 point • 5-8 years 2 points • 9-12 years 3 points • 13-16 years 4 points • 17+ years 5 points • Head Coach Involvement/Contribution to the Sport. Receive up to 10 points for involvement of the Head Coach in the involvement areas listed in Level 2. (1-10) • Full-Time Assistant Coach (2) • Assistant Coach Tenure With Team. Receive 1 point for each full year an Assistant Coach (whoever has been with the team (up to 15 points maximum) (1-15) • Assistant Coach (whoever has been with the team (up to 15 points maximum) (1-15) • Assistant Coach Involvement/Contribution to the Sport. Receive up to 10 points for involvement of an Assistant Coach in the areas listed for the Head Coach in Level 2. (1-10) • Commitment to Professional Development. Receive points for dollars devoted to professional development (2-5). • Annual Education/Clinics/In-Service Training/ Professional Development. (1-6) • Develop Local Sport Science Network	Performance Required • Swimmer at Zone, Sectionals, Juniors, US Open, or Nationals-Score in Top 8 (5) • Additional • Additional • Additional Swimmer at Zone, Sectionals, or Juniors, US Open, or Nationals-Score in Top 8 (5) • Team Activities 1-5) • USA Swimming Age Group Top-100 Listing • Swimmer at USA-S SC Juniors • Swimmer at USA-S SC Nationals • Swimmer at USA-S SC Nationals • Swimmer at USA-S LC Juniors • Swimmer at National Championships (3) • Swimmer on National Junior Team (3) • Swimmer on International Trip (5) • IM Xtreme Challenge Participation. Club will automatically earn points based on the number of athletes between 10-14 years old who receive an IMX score as a percentage of the total number of 10-14 year olds on the team:

Level 1:

	Business	Volunteer	Coach	Performance	Total points needed to
Required points for component	30	13	8	5-12	complete Level 1:
Additional points possible for component	9-13	2-7	6-21	11-24	103
Maximum possible for component	43	20	29	36	
Total points needed to complete component	35	16	15	24	

Level 2:

	Business	Volunteer	Coach	Performance	Total points needed to
Required points for component	20-22	7-10	2	8	complete Level 2:
Additional points possible for component	20	8-14	15-40	33-45	119
Maximum possible for component	42	24	42	53	
Total points needed to complete component	30	15	20	27	

Level 3:

	Business	Volunteer	Coach	Performance	Total points needed to
Required points for component	10	0	2	10	complete Level 3:
Additional points possible for component	12-18	16-38	14-51	24-36	124
Maximum possible for component	28	38	53	46	
Total points needed to complete component	18	10	20	28	

Level 4:

	Business	Volunteer	Coach	Performance	Total points needed to
Required points for component	12	0	0	10	complete Level 4:
Additional points possible for component	22-24	10-15	12-74	37-49	137
Maximum possible for component	36	15	74	59	
Total points needed to complete component	18	3	22	36	

USA Swimming - Club Recognition Program Business & Organizational Success

Strategic Planning

······································	
Required	Additional
Mission Statement (L1)	Annual Board Evaluation (L3)
• Vision Statement (L1)	
• Establish Strategic Objectives (L2)	
• Establish Short-Term Goals (L2)	
• Annual Evaluation of Club Relative to Mission/Plan (L3)	
Board Leadership Training & Succession Plan (L3)	
Conduct Annual Strategic Thinking Session (2) (L4)	

Legal

Logui	
Required	Additional
• Create and adopt bylaws (L1)	• Register Name with State (L1)
 Board Reviews Annual IRS 990 Form (L1) 	• Articles of Incorporation (L1)
• Annual Review of Bylaws (3) (L4)	Acquire Business License (L1)
	Have Facility Contracts (L2)

USA Swimming

Required	Additional
• Provide Safety Action Plan(s) (L1)	• Diversity Information Collected (L1)
Participate in a USA Swimming Club Leadership &	
Business Management School (CLBMS) Within the Past 4	
Years (L2)	
• Send Representative to LSC Meetings (L2)	

Financial

Required	Additional
• Develop Annual Budget (L1)	 Financial Assistance/Scholarship for Underrepresented
 Conduct Annual Tax Obligation Review (L1) 	Youth (L2)
Conduct Annual Business Insurance Review (L1)	Conduct a USA Swimming Foundation Registered Swim-a-
Develop And Adopt Annual Budget Process & Calendar	Thon (L2)
(L2)	 Multi-Year Budget Planning (L3)
Regular Board Review of Financial Statements and Tax	 Regular Audit/Review Conducted by Independent
Obligations (L2)	Accountant (L4)
• Publication of Financials to Membership (L3)	 Develop Adequate Financial Reserve (L4)
Head Coach Participates in Budget Process (L3)	• Built and/or Operate Own Facility (5) (L4)
	• Organize Learn-To-Swim Program (3) (L4)

Safe Sport

Required	Additional
• Conduct Pre-Employment Screening (L1)	 Develop Locker Room Monitoring Policy (L2)
USA Swimming Code of Conduct communicated to club	 Develop Photography Policy (L2)
members (L1)	Create Club Handbook Containing Safe Sport Policies
• Adopt and Publicize a Club Policy Concerning Reporting of	including behavioral expectations for coaches, athletes and
Misconduct (L1)	other club members (L3)
• Travel policies (L1)	 Host a Training for Club Membership From a Local
• Implement Electronic Communication Policy (L1)	Resource (i.e. Local advocacy center, law enforcement,
Action Plan to Address Bullying (L1)	crisis center) Addressing Safe Sport and/or Bullying (L4)

USA Swimming - Club Recognition Program Business & Organizational Success

Employee Policies

Required	Additional
Annual Evaluation of Head Coach (L2)	• Develop Job Descriptions For Coaching Staff (L2)
Annual Evaluation of Staff (L2)	• Develop Employee Policies and Procedures (L2)
 Adopt Head Coach/CEO Model (3) (L4) 	• Employee Medical Benefits (3) (L3)
	• Employee Retirement Benefit (4) (L4)
	• Incentive program for Coaching Staff (L4)

Volunteer Leadership

· · · · · · · · · · · · · · · · · · ·	
Required	Additional
Annual Board Leadership Orientation (L4)	• Develop Job Descriptions for Volunteers and/or Board of
• Implement Board Leadership Recruitment Strategy (L4)	Directors (L2)
	Head Coach Member of Nominating Committee (L2)

Best Practices

Required	Additional
Standard Operating Policies & Procedures for processing	 Establish Standard Operating Policies & Procedures.
team registrations, meet entries & medical forms &	Examples might include: payment of dues, non-payment
information (3) (L1)	policies, communicating practice schedules, etc. (5) (L1)
 Monitor and Track Club Membership Statistics (L2) 	Maintain a Club Website (L2)
• Annual Review of Important Functions (L2)	 Organize Community Service Efforts (L3)
• Annual Review & Update of Operating Procedures (L3)	• Club Has a Team Administrator/Business Manager (L4)

Swim Meets

Required	Additional
	Host Swim Meets. Receive 3 points if club hosts a
	prelims/finals swim meet. Receive 2 points for hosting a
	timed final meet. Receive 1 point for every two dual meets
	hosted. Max. 5 points. (1-5) (L3)

USA Swimming - Club Recognition Program Parent & Volunteer Development

Administrative

Required	Additional
Club Policies & Procedures Communicated (L1)	
Club Organizational Structure Communicated (L1)	
Mission Statement Visible & Communicated To The	
Members (L1)	

Parent Education

Required	Additional
 USA Swimming Parent Information Used (or comparable) (L1) Parent/Club Roles Identified (1) Structure of USA Swimming Communicated (L2) 	 Educational Topics for Parents. Give one point for each of the above educational seminars/topics: swimming language, Parent/Athlete roles, Parent/Coach roles, or Athlete/Coach roles. (1-4) (L1) Parent Education Articles. Receive 1 point per month if the club develops parent education articles and distributes them to the membership via a monthly newsletter, website and/or blast emails. (1 point per month, maximum of 12 points) (1-12) (L3) College Recruiting Education (L3)

Communication Tools

Required	Additional
• Regular Newsletter (L2)	• Parent Education Section on Club Website (1) (L2)
	• Electronic Communication Other Than Website (1) (L2)
	• Other Communication Tools. List up to four additional
	communication tools that the club uses (1 point for each
	item up to 4 points maximum). Examples might include:
	Facebook, twitter, calling tree, family mailboxes, "dumb
	question person", training group liaisons, bulletin boards,
	coach-parent meetings, parent coffees, etc., other social
	media (1-4) (L2)

Meetings

Required	Additional
 Newcomers Meeting Once A Season (L1) Parent Education Meetings. Receive one point for each parent education meeting in a year (4 points maximum). Enter the number of points. Examples of topics: Athlete growth & development, Nutrition & supplements, Training philosophies, Training progressions, Anatomy & physiology, Moving through the sport, or Dryland training (1-4) (L2) General Membership Meeting (L2) 	 Additional Parent Education Meetings. Earn 1 point for each parent meeting held greater than the minimum of four meetings required in Level II. Maximum of 4 points. (1-4) (L3)

Volunteer Development

Required	Additional
• Importance Of Volunteer Involvement Communicated (L1)	• Parent/Volunteer Development Program (1) (L2)
	• Local Swim Committee (LSC) BOD Involvement. Earn 2
	points for each person from the club elected or appointed to
	an LSC (Local Swim Committee) position(s). Earn a
	maximum of 6 points. (2-6) (L3)
	 Implement Volunteer Recruitment Strategy (L3)
	• Send Rep To USA Swimming Annual Convention (3) (L3)
	Alumni Program (L4)
	 Volunteer Reward & Recognition Program (L4)

USA Swimming - Club Recognition Program Parent & Volunteer Development

Officials

Required	Additional
	• Officials' Certification. Automatically receive 1 point for each 1% of the athlete membership that is registered as an official (up to a maximum of 3 points) (L1)
	Officials' Workshops (1) (L2)
	• Officials' Certification. Automatically receive 1 point for each 1% of the athlete membership that is registered as an official (up to a maximum of 4 points). (1-4) (L2)
	• Officials' Certification. Automatically receive 1 point for each 1% of the athlete membership that is registered as an official (up to a maximum of 5 points). (1-5) (L3)
	• Nationally Certified Meet Referee (L3)
	• Officials' Certification. Automatically receive 1 point for each 1% of the athlete membership that is registered as an
	official (up to a maximum of 6 points). (1-6) (L4)

Safe Sport

Required	Additional
	• Conduct In-Person Parent Meeting to Cover Safe Sport Policies & Procedures (L2)

Swim Meets

Required	Additional
	• Meet Management Training (L3)
	• Host an LSC Champs (or Higher) Meet (5) (L4)

USA Swimming - Club Recognition Program Coach Development & Education

Head Coach

Required	Additional
Required • Written agreement for Head Coach (Full or Part time) (L1) • Head Coach Attend Club Leadership & Business Management School (L2)	 Head Coach Experience- Receive 1 point for each ASCA Certification Level plus 1 point for each full year of club, high school, college or Y coaching (maximum of 5 points). (1-5) (L1) Head Coach Tenure with Team. Receivel point for each full year the Head Coach has been with the team-up to 3 pts. (1- 3) (L1) Head Coach Involvement/Contribution to the Sport. Receive up to 5 points for involvement of the Head Coach in the following areas: (1-5) (L1) Local swimming organizations (Y, high school, ASCA state associations, etc.)-1 point USA-S LSC governance-2 points USA-S National governance/committee-3 points Local clinic speaker-1 point National clinic speaker-2 points Coach for LSC sponsored camp or team-1 point USA-S Zone Select camp coach-1 point Take your team to the Olympic Training Center to train (for at least two days)-2 point National Select/Open Water Select/Diversity Select camp coach-2 points each Published article-1 point USA-National Team staff-3 points General Chair of LSC (3) Head Coach of USA-S Camp (3) LSC Age Group Chair (3) Full-time Head Coach (L2) Repeat: Head Coach Tenure with Team. Receive1 point for each full year the Head Coach has been with the team-up to 5 pts. (1-5) (L2) Repeat: Head Coach Experience (see Level 1) (1-7) (L2) Repeat: Head Coach Involvement/ Contribution to the Sport (1-5) (L2) (Same as Level 1) Multi-year Contract Duration (1) (L3) Repeat: Head Coach Tenure with Team. Receive1 point for each full year the Head Coach has been with the team-up to 5 pts. (1-5) (L3) Repeat: Head Coach Experience (see Level 1) (1-7) (L2) Repeat: Head Coach Tenure with Team. Receive1 point for each full year the Head Coach has been with the team-up to 8 pts. (1-8) (L3) Repeat (Change of scale): Head Coach Experience. Receive credit for:2-4 yr (1); 5-8 yr (2); 9-12
	 the areas listed in Level 2. (8) (L3) Monthly Head Coaches Report (L3) Repeat: (Change of scale): Head Coach Tenure. Receive credit for:2-4 yr (1); 5-8 yr (2); 9-12 yr (3); 13-16 (4); 17+ (5) (L4) Repeat: Head Coach Involvement/Contribution to the Sport.
	Receive up to 10 points for involvement of the Head Coach in the areas listed in Level 2. (10)

Assistant Coach(es)

Required	Additional
• Written agreement for All Assistant Coaches (Full or Part time) (L3)	 Assistant Coach Tenure with Team. Receivel point for each full year an Assistant Coach (whoever has been with the team the longest) has been with the team-up to 3 pts. (1-3) (L2) Written Agreement for Assistant Coach (Full or Part Time)

USA Swimming - Club Recognition Program Coach Development & Education

(L2)
 Assistant Coach Involvement/ Contribution to the Sport (same choices as HC) (1-3) (L2)
 Repeat: Assistant Coach Tenure with Team. Receive 1 point for each full year an Assistant Coach (whoever has been
with the team the longest) has been with the team (up to 8 points maximum). (1-8) (L3)
• Repeat: Assistant Coach Involvement/Contribution to the Sport. Receive up to 5 points for involvement of an
Assistant Coach (1-5) (L3) • Full-Time Assistant Coach (1) (L4)
 Repeat (Change of scale): Assistant Coach Experience. Receive credit for:2-4 yr (1); 5-8 yr (2); 9-12 yr (3); 13-16 (4); 17+ (5) (L4)
• Repeat: Assistant Coach Tenure with Team. Receive 1 point for each full year an Assistant Coach (whoever has been with the team the longest) has been with the team (up to 15 points maximum). (1-15) (L4)
• Repeat: Assistant Coach Involvement/Contribution to the Sport. Receive up to 5 points for involvement of an Assistant Coach (1-10) (L4)

Best Practices

Required	Additional
• Common Teaching Languages for Coaches (L1)	• Workout Planning Tool (L2)
	• Season Planning Software/Tools (L3)
	• Develop Local Sport Science Network (L4)

Required	Additional
Racing Start Certification (L1)	

Coach Education

Required	Additional
• Staff Orientation (L1)	 Commitment to Professional Development. Receive points for dollars devoted to professional development (2-5) (L1) Annual Education/Clinics/In-Service Training/ Professional Development. Give the club 1 point for each experience up to a maximum of 3 points. (1-3) (L1) Repeat: Commitment to Professional Development. Receive points for dollars devoted to professional development (2-5) (L2) (Increased dollars) Repeat: Annual Education/Clinics/In-Service Training/Professional Development (1-5) (L2) Use Video to Educate Coaching Staff (1) (L2) Repeat: Commitment to Professional Development. Receive points for dollars devoted to professional Development (2-5) (L3) (Increased dollars) Repeat: Annual Education/Clinics/In-Service Training/Professional Development (1-6) (L3) Repeat: Commitment to Professional Development. Receive points for dollars devoted to professional development (2-5) (L4) (Increased dollars) Repeat: Commitment to Professional Development. Receive points for dollars devoted to professional development (2-5) (L3) (Increased dollars) Repeat: Annual Education/Clinics/In-Service Training/Professional Development (1-6) (L3) Repeat: Commitment to Professional Development. Receive points for dollars devoted to professional development (2-5) (L4) (Increased dollars) Repeat: Annual Education/Clinics/In-Service Training/Professional Development (1-10) (L4)

USA Swimming - Club Recognition Program Athlete Development & Performance

Participation in Meets/Practice

Required	Additional
Percentage of Registered Team Participates in 6 USA	• Disabled Athletes Train With Club (L2)
Swimming Competitions in the past 12 months. Receive 1	• Participate in Open Water Meet (L2)
point for 10%, 2 pts for 20% up to 5 pts (50%). (1-5) (L1)	• Disabled Athlete(s) Participate in Swim Meets (L3)

Structure

Required	Additional
• Identification of Program Structure and Progressions (L1)	• Training Expectations for Each Practice Group (L2)
• Training Group Advancement Criteria (3) (L2)	• Drill Progressions for Each Practice Group (L2)
• Seasonal Plan For Training Groups (5) (L3)	• Skill Development for Each Practice Group (L2)
• Quadrennial Plan for Training Groups (5) (L4)	Minimum Performance Criteria for Each Practice Group
	(L2)

Athlete Development

Required	Additional
• Team Building, Educational, & and Character Development	• Goal Setting Process for Athletes (L1)
(2-5) (L1) (5 activities)	 Educate athletes on involvement in LSC and USA
	Swimming (L1)
	Repeat: Team Activities, Education and Character
	Development (1-5) (10 activities) (L2)
	 Repeat: Team Activities, Education and Character
	Development (1-5) (15 activities) (L3)
	 Repeat: Team Activities, Education and Character
	Development (1-5) (20 activities) (L4)

Training

1 Faining	
Required	Additional
	• Test sets. Earn 5 points if the team incorporates at least three
	different types of test sets completed on a regular basis
	throughout the year. (5) (L1)
	• Repeat: Test Sets (upload 4 test sets) (5) (L2)
	• Dryland/Fitness Program (3) (L2)
	• Use Video to Educate Athletes (1) (L2)
	• Video Swimmers Once Per Season (L3)
	• Video Swimmers at Swim Meets (L4)
	• Utilize Stroke Analysis Software/App (L4)

Competitive Excellence

Required	Additional
• LSC Championship Participation (5) (L2)	Compile and Maintain Team Records (L2)
• LSC Championships-Scoring in Top 8 (5) (L3)	 National Age Group Top 10 Ranking (L3)
• Zone, Sectionals, Junior Championships, US Open, or	• Zones, Sectionals, or Juniors Meet Participation (L3)
Nationals-Score in Top 8 (5) (L4)	• Team All-Time Top 10 Rankings (L3)
	Additional Swimmer at Zone, Sectionals, or Juniors, US
	Open, or Nationals-Score in Top 8 (5) (L4)
	• USA Swimming Age Group Top-100 Listing (L4)
	USA Swimming SC Juniors (L4)
	USA Swimming SC Nationals (L4)
	USA Swimming LC Junior Nationals (L4)
	• USA Swimming National Championships (3) (L4)
	• National Junior Team (3) (L4)
	• International Trip (not on the Junior Team) (5) (L4)
	• Disability Championship Meet (3) (L4)

USA Swimming - Club Recognition Program Athlete Development & Performance

USA Swimming Programs	
Required	Additional
	• IM Ready Challenge Participation. Club will automatically
	earn points based on the number of athletes between the
	ages of 9 and 14 years old who receive a score in the IMR
	program as a percentage of the total number of 9-14 year
	olds on the team: (L1)
	• 10%-1 point
	• 20%-2 points
	• 30%-3 points
	• 40%-4 points
	 50%-5 points
	• IM Xtreme Challenge Participation. Club will automatically
	earn points based on the number of athletes between the
	ages of 10 and 14 years old who receive a score in the IMX
	program as a percentage of the total number of 10-14 year
	olds on the team: (L1)
	\circ 5%-1 point
	• 10%-2 points
	• 15%-3 points
	• 20%-4 points
	• 25%-5 points
	Virtual Club Championships Ranking. The club will
	automatically receive points based on the national ranking in
	the Virtual Club Championships: (L1)
	• 1 point for Top 1601-2400
	 2 points for Top 1201-1600
	 3 points for Top 801-1200
	 4 points for Top 401-800
	 5 points for Top 1-400
	• Repeat (change of scale): IM Xtreme Challenge
	Participation. Club will automatically earn points based on
	the number of athletes between 10-14 years old who receive
	an IMX score as a percentage of the total number of 10-14
	year olds on the team: (L2)
	0 10%-1 point
	• 20%-2 points
	• 30%-3 points
	• IM Xtreme Challenge Performance. Club will automatically
	receive points based on the number of athletes 10-14 years
	old) who receive an IMX average score per event of 400
	points as a percentage of the total number of 10-14 year olds
	on the team: (L2)
	• 5%-1 point
	o 10%-2 points
	• 15%-3 points
	• Repeat (change of scale): Virtual Club Championships. The
	club will automatically receive points based on the national
	ranking in the Toyota Virtual Club Championships: (L2)
	• 1 point for Top 1401-1800
	• 2 points for Top 1001-1400
	 3 points for Top 601-1000
	 4 points for Top 301-600
	o 5 points for Top 1-300
	• Zone Select Camps (L2)
	 Diversity Zone Select Camp (L2)
	 Designate an Athlete Liaison to the LSC (L2)
	-
	National Select Camp (L3) National Open Water Select Comp (L2)
	National Open Water Select Camp (L3)
	 National Diversity Select Camp (L3)

USA Swimming - Club Recognition Program Athlete Development & Performance

• Repeat (change of scale): IM Xtreme Challenge
Participation Club will automatically earn points based on
the number of athletes between 10-14 years old who receive
an IMX score as a percentage of the total number of 10-14
year olds on the team: (L3)
$\circ 12\%-1 \text{ point}$
• 24%-2 points
• 36%-3 points
Repeat (change of scale): IM Xtreme Challenge
Performance. Club will automatically receive points based
on the number of athletes 10-14 years old) who receive an
IMX average score per event of 400 points as a percentage
of the total number of 10-14 year olds on the team: (L3)
\circ 8%-1 point
\circ 16%-2 points
• 24%-3 points
• Repeat (change of scale): Virtual Club Championships. The
club will automatically receive points based on the national
ranking in the Toyota Virtual Club Championships: (L2)
 1 point for Top 1001-1500
 2 points for Top 701-1000
• 3 points for Top 401-700
• 4 points for Top 201-400
 5 points for Top 1-200
USA Swimming's Scholastic All-American Recognition
(L3)
• Athlete Rep Attends LSC Meetings (L3)
Repeat (change of scale): IM Xtreme Challenge
Participation Club will automatically earn points based on
the number of athletes between 10-14 years old who receive
an IMX score as a percentage of the total number of 10-14
year olds on the team: (L4)
○ 15%-1 point
• 30%-2 points
• 45%-3 points
• Repeat (change of scale): IM Xtreme Challenge
Performance. Club will automatically receive points based
on the number of athletes 10-14 years old) who receive an
IMX average score per event of 400 points as a percentage
of the total number of 10-14 year olds on the team: (L4)
• 10%-1 point
\circ 20%-2 points
o 30%-3 points
• Repeat (change of scale): Virtual Club Championships. The
club will automatically receive points based on the national
ranking in the Toyota Virtual Club Championships: (L4)
• 1 point for Top 801-1200
 2 points for Top 501-800
 3 points for Top 301-500
 4 points for Top 151-300
o 5 points for Top 1-150
• Athlete rep attends LSC HOD meeting (L4)
There is a second by the second (D)

Business	& Organizational Success	

Required	Description	Points
Mission Statement	Enter your Mission Statement in the box below. Defines the fundamental purpose for the team	2
	succinctly describing why it exists and what it does to achieve its vision. <u>Click here for more</u>	
V	information about developing Mission Statements.	2
Vision Statement	Enter your Vision Statement in the box below. Defines the way a club will look in the future. Vision	2
	is a long-term view, sometimes describing how the organization would like the world to be in which	
Current	it operates. <u>Click here for more information about developing Mission Statements</u>	2
Create and adopt	Bylaws govern the operation of an organization. Upload your bylaws. <u>Click here for more</u>	2
bylaws	information about bylaws.	2
Develop Annual	Each team should have an annual operating budget. Upload a copy of your budget. <u>Click here for</u> more information about budgets.	2
Budget	(Note: this information will remain confidential. You may group items together. For example,	
	USA Swimming does not need to see individual salaries of coaches, but would like to see a single	
	line item for salaries)	
Conduct Annual	Conduct a tax obligation review (i.e.: payroll, unemployment, workmen's compensation, sales tax,	2
Tax Obligation	etc.) Consult a local tax expert for specifics that apply to your club. Click on the "Save" button	Z
Review	below when the club has finished a tax obligation review. For general information <u>click here to go to</u>	
ICT ICW	the IRS website for non-profits.	
Conduct Annual	Click on the "Save" button below when the club has conducted a business insurance review.	2
Business	Examples of insurance considerations include: Worker's Compensation (in most states this is	2
Insurance Review	mandatory), excess liability, general liability, Director's & Officer's (known as D&O), business	
	interruption, vehicle (includes hired and non-owned coverage), etc. Click here to go to the USA	
	Swimming Insurance information page.	
Provide Safety	Provide a Safety Action Plan specific to your location for ALL facilities where you hold meets and	2
Action Plan(s)	practices. This should cover a number of various scenarios. Upload document. <u>Click here to go to</u>	2
Action 1 lan(3)	the USA Swimming Safety information page to see the Safety/Loss Control Manual and Safety	
	Action Plan information.	
Board Reviews	IRS Form 990 is a required form that must be filed annually for all tax-exempt and non-profit	2
Annual IRS 990	organizations to provide the Internal Revenue Service with annual financial information. Form 990	2
Form	is the IRS primary tool for gathering information about tax-exempt organizations, for educating	
l'Ulli	organizations about tax law requirements and ensuring their compliance. Organizations use it to	
	inform the public about their programs. In addition, most states rely on Form 990 to perform	
	charitable and other regulatory oversight, and to satisfy state income tax requirements for	
	organizations claiming exemption from state income tax. One of the fiduciary responsibilities of a	
	Board of Director's is to annually review the team's 990 before it is filed with the IRS for accuracy.	
	Click here for the IRS Form 990 Resources and Tools for Exempt Organizations.	
Standard	In one document upload the standard operating policies and procedures for the following areas:	2
Operating Policies	 Process for registering team members 	2
& Procedures	 Processing meet entries 	
a l'iocedures	 Medical forms & information 	
Courdered Due		2
Conduct Pre-	As a condition of membership in USA Swimming, member clubs are required to conduct pre-	2
Employment Screening	employment screens on their new employees who are required to be USA Swimming members by USA Swimming rules. <u>Click here for more information on Pre-Employment Screening</u> .	
<u>v</u>		2
USA Swimming Code of Conduct	Club has documented that it has distributed the USA Swimming Code of Conduct to all members and that they have received it. <u>Click here for information on USA Swimming's Safe Sport program</u> .	2
Code of Conduct	and that they have received it. <u>Check here for information on USA Swimming 8 Safe Sport program</u> .	
Club Members		
Adopt And	Adopt and publicize a club policy concerning reporting of misconduct: USA Swimming Rule 306.1	2
Publicize A Club	states that "It is every member's responsibility to promptly report any incident regarding sexual	2
Policy Concerning	misconduct by a member as described in Article 304.3.8 to USA Swimming. Reporting must occur	
Reporting Of	when an individual has firsthand knowledge of misconduct or where specific and credible	
Misconduct	information has been received from a visitim or knowledgeship third party. Various state laws may	
	also require reporting to law enforcement or to a designated child protection agency. <u>Click here for</u>	VEL
	information on USA Swimming's Safe Sport program.	
Travel Policies	USA Swimming rules require clubs to have published policies for team travel. Team Travel it SA	2
riaver Folicles	defined as overnight travel to a swim meet or other team activity that is planned and supervised by set	
	the club. Club travel policies must be signed and agreed to by all athletes, parents, coaches and other	
	adults traveling with the club. Click on the "Save" button below when the club has either adopted	B RECOGN
Level 1: Page 1 of 6	March 2014 Note: this list is subject to change without notice	

	USA Swimming's model travel policy or has developed their own. <u>Click here to see USA</u>	
	Swimming's Model Travel Policy	
Implement	USA Swimming clubs are required to implement an electronic communication policy. The policy	2
Electronic	must be reviewed with and agreed to by all athletes, parents, coaches and other adults affiliated with	
Communication	the club. An example model policy that becomes the default electronic communication policy if a	
Policy	club chooses not to create their own is available on the USA Swimming website. Upload your	
	electronic communication policy. A model policy can be found on the Safe Sport webpage.	
Action Plan to	USA Swimming clubs are required to have an action plan to address bullying and the plan must be	2
Address Bullying	reviewed with and agreed to by all athletes, parents, coaches, and other adults at the club. An	
	example action plan that becomes the default if a club chooses not to create their own is available on	
	the <u>USA Swimming website</u> . Upload your electronic communication policy. <u>A model policy can be</u>	
	found on the Safe Sport webpage.	
y		20

	Total Points for Required Items	30
Additional	Description	Points
Register Name	Register your club name with the state. This is normally done with the Secretary of State. Click on	2
with State	the "Save" button below if you have registered your club name.	
Articles of	Many states require Articles of Incorporation plus bylaws to register your club/team. Upload your	2
Incorporation	Articles of Incorporation.	
Acquire Business	Specific requirements will vary according to state law and the type of business entity. Click on the	2
License	"Save" button below if you have acquired a business license.	
Establish Standard	Establish standard operating policies and procedures. Examples include:	1-5
Operating Policies	• payment of dues	
& Procedures	consequences of non-payment of dues	
	communicating practice schedules	
	planning travel	
	• hours worked for payroll	
	Upload in one document the relevant policies/procedures (you may load more than 5 in a single	
	document). Give yourself 1 point for each, up to a maximum of 5 points.	
Diversity	Click on the "Save" button below if 90% of the club fills out the optional ethnicity section on the	2
Information	USA Swimming registration form.	
Collected		
	Total Points for Additional Items	9-13

35 Total Points Required To Complete Business & Organizational Success



Parent & Volunteer Development

Required	Description	Points
Club Policies &	It is important that parents understand the club's policies & procedures. In the box below, please	2
Procedures	explain how you communicate Club Policies and Procedures.	
Communicated		
Club	Like club policies & procedures, the club organizational structure also needs to be communicated.	2
Organizational	In the box below, please explain how you communicate the Club's Organizational Structure.	
Structure		
Communicated		
Mission Statement	It is important that everyone in the program understand the mission of the club. In the box below,	2
Visible &	explain how your mission is communicated to the members. For example, some clubs put the	
Communicated To	mission on every piece of communication that gets disseminated.	
The Members		
USA Swimming	USA Swimming has developed a Successful Sports Parenting CD that can be purchased. Additional	2
Parent Information	parent education information can be found in the parents section of the USA Swimming website. In	
Used (Or	the box below, please describe the resources used and how you use them. If USA Swimming	
Comparable)	resources are not used please indicate comparable parent information resources.	
Parent/Club Roles	Conflicts between parents and club/coach/boards can often be avoided if clear roles for parents are	1
Identified	communicated. In the box below, describe how this is accomplished.	
Newcomers	It is important to explain the workings of your club to new parents/members in a face to face	2
Meeting Once A	meeting. Click on the "Save" button below if this is done at least once a season.	
Season		
Importance Of	Most swim clubs could not operate without volunteers for swim meets, officials, booster	2
Volunteer	organizations, boards, etc. In the box below, list or give examples of how you communicate with and	
Involvement	involve volunteers. Click here for more information about dealing with volunteers.	
Communicated		
	Total Points for Required Items	13

Additional	Description	Points
Educational	The following topics are very important to discuss with parents from the beginning of their	1-4
Topics for Parents	involvement with the club.	
-	Swimming language/terms	
	• Parent/Athlete roles	
	Parent/Coach roles	
	Athlete/Coach roles	
	Give one point for each of the above educational seminars/topics. Please upload one document	
	detailing how communication takes place and what is communicated in each of the above areas.	
Officials'	It is important to cultivate officials within a club. The club will automatically receive +1 point for	1-3
Certification	each % of membership that is registered as a USA Swimming official, up to 3% or a maximum of 3	
	points. For example, if the club has 100 registered swimmers and has 2 certified officials, the club	
	will receive 2 points after clicking the "Save" button.	
	Total Points for Additional Items	2-7

16 Total Points Required To Complete Parent & Volunteer Development



Coach Development & Education

Required	Description	Points
Written	Coaches and clubs should have a written agreement specifying the coach's duties and	2
Agreement For	responsibilities, preferably a legal contract to protect both the organization and the coach. Please	
Head Coach (Full	upload the agreement or contract. The club may delete any sensitive information.	
or Part Time)		
Common	Upload a document that describes a common teaching language that the coaching staff uses across	2
Teaching	all training groups. It is important that swimmers learn the same terms for the same drills used in	
Languages for	other training groups.	
Coaches		
Racing Start	Racing starts should only be taught under the direct supervision of a USA Swimming member coach.	2
Certification	The certification process is described on the Racing Start Certification Checklist. The required	
	certification is based on the coach's professional judgment and must be recorded in writing for each	
	swimmer regardless of age or experience. Click on the "Save" button below if this is done	
	appropriately for each swimmer. Click here for information on the Racing Start Certification.	
Staff Orientation	The Head Coach conducts a staff orientation/meeting at least once per year	2
	Total Points for Required Items	8

	Total Points for Required	Items	8
Additional	Description	<u> </u>	Points
Head Coach	Receive 1 point for each ASCA Certification Level plus 1 point for each full year of club, high		1-5
Experience	school, college or Y coaching (maximum of 5 points). Enter the points and list the coaching experience in the box below.		
Commitment to Professional Development	 It is important for clubs to value professional development for their staffs. Use the following computations to determine the club's <i>Professional Development Quotient</i> (PDQ): First determine the <i>Coach Factor</i> which is the number of swimmers on the club divided be Round the answer down to the nearest whole number. Then determine the <i>PDQ</i> which is the annual club expenditure for professional development divided by the club's <i>Coach Factor</i>. Earn: 2 points if the <i>Professional Development Quotient</i> (PDQ) equals 50-99 3 points if the PDQ equals 100-149 4 points if the PDQ equals 150-199 5 points if the PDQ is 200+ Example: To determine the <i>Coach Factor</i> for a club of 215 swimmers divide 215 by 25. The re 8.6 which is then rounded down to 8. The club has an annual professional development expendit of \$1200. The PDQ for this club is \$1200 divided by 8=150. Therefore the club would earn 4 points 	esult is iture	2-5
Annual Education/Clinics/ In-Service Training/ Professional Development	Enter attendance/completion at clinics, courses, in-service training, etc. Give the club 1 point for each experience up to a maximum of 3 points. (does not include coach member safety certificat		1-3
Head Coach Tenure with Team	Receive 1 point for each full year the Head Coach has been with the team (up to 3 points maxin	num)	1-3
Head Coach	Receive up to 5 points for involvement of the Head Coach in the following areas:		
Involvement/ Contribution to the Sport		boints	1-5
	Total Points for Additional	Items	6-21
	15 Total Points Required To Complete Coach Development & Education		

March 2014

CLUB RECOGN

Athlete Development & Performance

Required	Description	Points
Percentage of	Club will automatically receive 1 point for each 10% of the team that participates in at least 6 USA	1-5
Registered Team	Swimming meets within the past 12 months up to a maximum of 5 points (or 50% of team).	
Participates in 6		
USA Swimming		
Competitions		
Identification of	Upload a document that identifies separate training groups and how athletes progress through the	2
Program Structure	program. Click here for information on training group structure	
and Progressions		
Team Activities,	For every team activity including team building, education opportunities for athletes, social activities	2-5
Education and	and/or character development receive one point (need at least two) up to a maximum of 5 points. In	
Character	the box below, enter the activities used to earn the points.	
Development		
	Total Points for Required Items	5-12

	Total Points for Required Items	5-12
Additional	Description	Points
Goal Setting	In the box below, please list ways you develop and use goal setting for your athletes. Click here to	2
Process for	learn more info about goal setting from the Mental Toolbox.	
Athletes		
Test sets	Earn 5 points if the team incorporates at least three different types of test sets completed on a regular	5
	basis throughout the year. Upload a document that contains the type of test sets used. Indicate which	
	training groups use the test sets.	
IM Ready	Club will automatically earn points based on the number of athletes between 9 and 14 years old who	1/5
Challenge	receive a score in the IM Ready Challenge as a percentage of the total number of 9-14 year old	
Participation	athletes on the team:	
	• 10%-1 point	
	• 20%-2 points	
	• 30%-3 points	
	• 40%-4 points	
	• 50%-5 points	
	(i.e. If a team has 50 members between 9 and 14 years old and 12 swimmers have an IMR score for	
	the current season the team will receive 2 points)	
IM Xtreme	Club will automatically earn points based on the number of athletes between 10 and 14 years old	1/5
Challenge	who receive a score in the IM Xtreme Challenge as a percentage of the total number of 10-14 year	
Participation	old athletes on the team:	
	• 5%-1 point	
	• 10%-2 points	
	• 15%-3 points	
	• 20%-4 points	
	• 25%-5 points	
	(i.e. If a team has 50 members between 10 and 14 years old and 9 swimmers have an IMX score for	
	the current season the team will receive 3 points)	
Virtual Club	The club will automatically receive points based on the national ranking in the Virtual Club	1/5
Championships	Championships:	
Ranking	• 1 point for a finish in the Top 1601-2400	
e	• 2 points for a finish in the Top 1201-1600	
	• 3 points for a finish in the Top 801-1200	
	 4 points for a finish in the Top 401-800 	
	 5 points for a finish in the Top 1-400 	
Educate Athletes	To encourage giving back to the sport, LSC's and USA Swimming need the involvement of older	2
On Involvement in	athlete's in governance at the LSC and National level. In the box below, please list how you educate	2
LSC and USA	your older athlete's on how they can get involved at the LSC and National level.	
Swimming		EVE:
2 ····································	Total Points for Additional Items	11-24

24 Total Points Required To Complete Athlete Development & Performance USA

CLUB RECOGNI

	Business	Volunteer	Coach	Performance
Required points for component	30	13	8	5-12
Additional points possible for component	9-13	2-7	6-21	11-24
Maximum possible for component	43	20	29	36
Total points needed to complete component	35	16	15	24

Total points needed to	103
complete Level	105



Level 1: Page 6 of 6

Business & Organizational Success

Required	Description	Points
Establish Strategic	Strategic objectives (to be accomplished in three to five years) help position the program for future	2
Objectives	success. Upload your strategic objectives. <u>Click here for more information about strategic thinking</u> .	
Establish Short- Term Goals	Indicate the short term (within one or two years) goals for the program. Upload a document outlining the short term goals.	2
Annual Evaluation of Head Coach	In the box below, describe your annual evaluation process for the Head Coach (i.e. time of year, basis for evaluation, who does the evaluation, etc.) <u>Click here for information on assessment and evaluation</u> . For further help on the evaluation process contact <u>Guy Edson</u> at the <u>American</u> <u>Swimming Coaches Association</u> .	2
Annual Evaluation of Staff	In the box below, describe your annual evaluation processes for the Assistant Coach(es) (i.e. time of year, basis for evaluation, etc.) A Head Coach should always be the one to evaluate his/her coaching staff because he/she is responsible for the "wet side" oversight and development of the program. (<i>Note:</i> If the team only has one coach click on the save button below.) <u>Click here for a sample staff</u> evaluation form.	2
Participate In a USA Swimming Club Leadership & Business Management School (CLBMS) Within the Past 4 Years	In the box below enter who has attended a <u>USA Swimming Club Leadership & Business</u> <u>Management School (CLBMS)</u> within the past four years. Please also indicate the location of the course and the approximate date. In a BOD governed program the recommended participants should include at least the: Head Coach, President and Treasurer. Club should consider sending new board members at least once every two years. Head Coach or BOD chair would receive 2 points then receive one additional point for each additional attendee up to 4 points total. (Example: Head Coach receives 2 points + BOD Chair 1 point + Treasurer 1 point=4 points)	2-4
Develop and Adopt Annual Budget Process & Calendar	Click on the "Save" button below if you develop and adopt an annual budget process and calendar. This is more than just having a budget: it is setting up a process to develop the budget and putting check points in the development and approval of the budget on a calendar. <u>Click here for information on budgets</u> .	2
Regular Review of Financial Statements & Tax Obligations	Financial statements should be reviewed at least quarterly by the club leadership. In a BOD governed club the entire BOD should see the statements. Likewise, any tax obligations need to be placed on a calendar and reviewed by club leadership. <u>Click for information on financial statements.</u>	2
Send Representative to LSC Meetings	Most Local Swim Committees (LSCs) operate and depend on volunteers within the swimming community. If you send a representative to an LSC meeting at least once per year click on the "Save" button below.	2
Monitor Club Membership Statistics	 Monitor membership statistics. Suggested items to track: Numbers of swimmers in each age group both male and female Training group size from year to year Percentage of swimmers who achieve best times Retention from year to year by age group and male/female Upload general team's statistics for the past two years. For a club less than two years old, upload current statistics. See the <i>Reports</i> tab in your USA Swimming Club Portal to view reports that include some of the statistics above. 	2
Annual Review of Important Functions	Clubs need to review important functions and/or documents on an annual basis. Some of the items to be reviewed annually include: mission & vision, budget, program review, insurance, etc Upload your club's annual review schedule. <u>Click for a sample of items to be reviewed on an annual basis</u> .	2
	Total Points for Required Items	20-22
Additional Maintain a Club	Description Click on the "Save" button below if the club has its' own website.	Points 2
Website		2
Have Facility Contracts	Facilities contracts/agreements help insure that a club has guaranteed water time. Click on the "Save" button below if the team has a written facility contract or agreement. <u>Click here for more information about facility contracts</u> .	2 EVEL
Develop Job Descriptions For Coaching Staff	Upload written job descriptions that detail roles and responsibilities for the coaching staff.	2

CLUB RECOGN

Develop Job	Upload written job descriptions that detail roles and responsibilities for volunteers and/or board of	2
Descriptions For	directors.	
Volunteers and/or		
BOD		
Develop	Upload your employee policy manual for the coaching staff. (ie. travel reimbursement, dress,	2
Employee Policies	vacation, sick day, attending staff meetings, board meetings, etc.)	
and Procedures		
Head Coach	Click on the "Save" button below if the Head Coach is a member of the nominating committee that	2
Member of	presents a slate of candidates for board positions.	
Nominating		
Committee		
Financial	Upload a document that describes any financial assistance and/or scholarship aid for	2
Assistance /	underrepresented youth on the club.	
Scholarship for		
Underrepresented		
Youth		
Conduct a USA	Click on the "Save" button below if the club conducts a USA Swimming Foundation registered	2
Swimming	Swim A Thon. Swim-a-Thon is a fundraiser in which participants earn money for their team by	
Foundation	swimming lengths of the pool <u>Click here for more information about Swim-a-Thon</u> .	
Registered Swim-		
a-Thon		
Develop Locker	Locker rooms are a high risk area for abuse to happen. Locker room policies are not required by	2
Room Monitoring	USA Swimming's Safe Sport Program, but clubs who wish to implement one for the additional	
Policy	safety of their athletes may use USA Swimming's model policy as a resource. This policy can be	
	found on page 39 of the Safe Sport Handbook.	
Develop	A photography policy is another way to enhance the protection of athlete members. A photography	2
Photography	policy could include no picture taking from behind the blocks and could require anyone taking	
Policy	pictures to do so from a certain blocked off location of the pool deck.	
	Total Points for Additional Items	20
	30 Total Points Required To Complete Business & Organizational Success	



Parent & Volunteer Development

Required	Description	Points
Parent Education	Receive one point for each parent education meeting in a year (4 points maximum). Enter the	1-4
Meetings	number of points. Examples of topics:	
	• Athlete growth & development	
	Nutrition & supplements	
	Training philosophies	
	Training progressions	
	Anatomy & physiology	
	• Moving through the sport	
	Dryland training	
Regular	Click on the "Save" button below if the club distributes a regular newsletter at least four times per	2
Newsletter	year. (Note: the newsletter may be web based.)	
Structure of USA	Swim clubs are all members of USA Swimming. Click on the "Save" button below if the club	2
Swimming	educates athletes and parents on the structure of USA Swimming. Click here to find educational	
Communicated	materials on the USA Swimming website.	
General	Click on the "Save" button below if the club holds a general membership meeting at least once per	2
Membership	year.	
Meeting		
	Total Points for Required Items	7-10

	Total Folits for Required items	/-10
Additional	Description	Points
Parent Education	Click on the "Save" button below if the club has a parent education section on the club's website.	1
Section on Club		
Website		
Electronic	List the ways that the club communicates electronically (i.e. blast email, text messages, Facebook,	1
Communication	Twitter, etc.)	
other than website		
Other	List up to four additional communication tools that the club uses (1 point for each item up to 4 points	1-4
Communication	maximum). Examples might include:	
Tools	• calling tree	
	• Facebook	
	• Twitter	
	• family mailboxes	
	• "dumb question person"	
	• training group liaisons	
	• bulletin boards	
	 coach-parent meetings 	
	 parent coffees, etc. 	
	 Other social media 	
Parent/Volunteer	Most swim clubs require the help of parents and volunteers. In the box below, describe your clubs	1
Development	parent and/or volunteer development program. An example of this would be a mentoring program or	1
Program	a volunteer policy.	
Officials'	Click on the "Save" button below if the club runs or hosts its own Official's workshops.	1
Workshops	chek on the Save Sation Sciow if the erus funs of hosts its own official s workshops.	1
Officials'	Automatically receive 1 point for each 1% of the athlete membership that is registered as a certified	1-4
Certification	Official (up to a maximum of 4 points).	11
Conduct In-Person	Parents play an important part in USA Swimming's Safe Sport efforts. It is encouraged that parents	2
Parent Meeting to	understand their role in how they can help their children have a lifetime of wonderful swimming	-
Cover Safe Sport	memories. Use the USA Swimming athlete protection parent training to conduct a meaningful	
Policies &	discussion of abuse prevention in sport. Find the training here.	
Procedures		EVE:
	Total Points for Additional Items	8-14
	15 Total Daints Dequired To Complete Depent & Valunteer Development	

15 Total Points Required To Complete Parent & Volunteer Development

PROGRAN

CLUB RECOGN

Club Recognition Program - Level 2 for a Parent Owned Program Coach Development & Education

Required	Description	Points
Head Coach	Head Coach has attended the USA Swimming Club Leadership & Business Management School	2
Attends Club	(CLBMS) within the past four years. Enter location and approximate date.	
Leadership &		
Business		
Management		
School		

	Total Points for Required Items	2
Additional	Description	Points
Full-time Head	Click on the "Save" button below if the club has a full-time Head Coach. Full-time is defined as a	2
Coach	person who receives their primary source of income from coaching.	
Head Coach	Receive 1 point for each full year the Head Coach has been with the team (up to 5 points	1-5
Tenure With Team	maximum)	
Assistant Coach	Receive 1 point for each full year an Assistant Coach has been with the team (up to 3 points	1-3
Tenure With Team	maximum)	
Head Coach	Receive 1 point for each ASCA Certification Level plus 1 point for each full year of club, high	1-7
Experience	school, college or Y coaching (maximum of 7 points). Enter the points and list the coaching	
	experience in the box below.	
Written Agreement	Coaches and clubs should have a written agreement specifying the assistant coach's duties and	2
For Assistant	responsibilities, preferably a legal contract to protect both the organization and the coach. Please	
Coach (Full or Part	upload the agreement or contract. The club may delete any sensitive information.	
Time)		
Commitment to	It is important for clubs to value professional development for their staffs. Use the following	2-5
Professional	computations to determine the club's <i>Professional Development Quotient</i> (PDQ):	
Development	• First determine the <i>Coach Factor</i> which is the number of swimmers on the club divided by	
	25. Round the answer down to the nearest whole number.	
	• Then determine the PDQ which is the annual club expenditure for professional development	
	divided by the club's <i>Coach Factor</i> .	
	Earn:	
	• 2 points if the <i>Professional Development Quotient</i> (PDQ) equals 100-199	
	• 3 points if the PDQ equals 200-299	
	• 4 points if the PDQ equals 300-399	
	• 5 points if the PDQ is 400+	
	Example: To determine the <i>Coach Factor</i> for a club of 215 swimmers divide 215 by 25. The result	
	is 8.6 which is then rounded down to 8. The club has an annual professional development	
	expenditure of \$2000. The PDQ for this club is\$2000 divided by 8=250. Therefore the club would	
Annual	earn 3 points. Enter the amount budgeted.	1-5
Annual Education/Clinics/I	Enter attendance/completion at clinics, courses, in-service training, etc. Give the club 1 point for	1-5
n-Service Training/	each experience up to a maximum of 5 points. (does not include coach member safety certifications) If team has more than one coach, reporting must include more than one coach.	
Professional	It team has more than one coach, reporting must include more than one coach.	
Development		
Head Coach	Receive up to 5 points for involvement of the Head Coach in the following areas:	1-5
Involvement/	 Local swimming organizations (YMCA, high school, ASCA state associations, etc.)-1 	1-5
Contribution to the	point	
Sport	 USA-S LSC governance (not including Age Group or General Chair)-2 points 	
Spon	 LSC Age Group Chair-3 points 	
	 General Chair of LSC-3 points 	
	 USA-S National governance/committee-3 points 	
	Local clinic speaker-1 point National alinia speaker 2 mainta	VEL
	Coach for LSC sponsored camp or team-1 point	
	USA-S Zone Select camp coach-1 point	
	• Take your team to the Olympic Training Center to train (for at least two days)-2 points	
	National Select camp coach-2 points	
	Open Water Select camp coach-2 points	RDECOCH
Level 2: Page 4 of 7	March 2014 Note: this list is subject to change without notice	O KELUGA

	Diversity Select Camp coach-2 points	
	 Head Coach of USA-S Camp-3 points 	
	USA National Team staff-3 points	
	Published article-1 point	
	Enter 1 to 5 points and enter in the text area the qualifying items.	
Assistant Coach	Receive up to 3 points for involvement of an Assistant Coach in the following areas:	1-3
Involvement/Contr	• Local swimming organizations (YMCA, high school, ASCA state associations, etc.)-1	
ibution to the Sport	point	
	 USA-S LSC governance (not including Age Group or General Chair)-2 points 	
	LSC Age Group Chair-3 points	
	General Chair of LSC-3 points	
	USA-S National governance/committee-3 points	
	• Local clinic speaker-1 point	
	National clinic speaker-2 points	
	• Coach for LSC sponsored camp or team-1 point	
	• USA-S Zone Select camp coach-1 point	
	• Take your team to the Olympic Training Center to train (for at least two days)-2 points	
	National Select camp coach-2 points	
	• Open Water Select camp coach-2 points	
	• Diversity Select Camp coach-2 points	
	Head Coach of USA-S Camp-3 points	
	• USA National Team staff-3 points	
	• Published article-1 point	
	Enter 1 to 3 points and enter in the text area the qualifying items.	
Workout Planning	Click on the "Save" button below if the coach utilizes some type of workout planning	2
Tool	tool/software/app.	
Use Video to	Click on the "Save" button below if the club uses video to educate the coaching staff.	1
Educate Coaching		
Staff		
	Total Points for Additional Items	15-40
	20 Total Points Required To Complete Coach Development & Education	



Club Recognition Program - Level 2 for a Parent Owned Program Athlete Development & Performance

Tormance	
ption	Points
box below, enter the name of at least two swimmers who have qualified and competed nighest level of an LSC sponsored championship (i.e. LSC Age Group Championships	5
e group swimmers or an LSC Senior Championship)	
the specific advancement criteria for the club's training groups.	3
ł	ption box below, enter the name of at least two swimmers who have qualified and competed highest level of an LSC sponsored championship (i.e. LSC Age Group Championships group swimmers or an LSC Senior Championship)

	Total Points for Required Items	8
Additional	Description	Points
Test Sets	Team incorporates at least four different types of test sets completed on a regular basis throughout the year. Upload a document that contains the type of test sets used. Indicate which training groups use the test sets.	5
Compile and Maintain Team Records	Upload a document that contains the team records for all events and age groups.	2
Team Activities, Education, & Character Development	Upload descriptions of team activities that may include: team building, education opportunities for athletes, social activities and/or character development. For every 2 team activities the club earns 1 point-up to a maximum of 5 points (10 activities total)	1-5
Training Expectations for Each Practice Group	Upload a document that explains training progressions for each practice group. Items to include: lengths & kinds of sets, length of intervals, etc. Example: advanced age-group team must be able to train SCY 10x100 freestyle on 1:20.	2
Drill Progressions for Each Practice Group	Upload a document that explains drill progressions for each practice group. Give examples of specific stroke drills used at each level of the program.	2
Skill Development for Each Practice Group	Upload a document that explains skill development for each practice group. What are the particular skills that the club is teaching at each level? Examples might include: pace clock reading breathing patterns pacing	2
	 underwater dolphin relay starts where to come up after a turn Are there skills taught to 13&14 yr olds that are not taught to 11-12's or 10-Unders? What skills are introduced in the senior team? What skills do 9&10 yr olds learn that new novice swimmers don't learn? 	
Minimum Performance Criteria for Each Practice Group	Upload a document that explains minimum performance criteria for each practice group. Examples might include: BB, A, AA, etc., IMX score, JO/LSC Championship cuts, Sectionals or Nationals.	2
Dryland/Fitness Program	Upload a document that outlines the club's dryland and/or fitness program	3
IM Xtreme Challenge Participation	 Club will automatically earn points based on the number of athletes between 10-14 years old who receive an IMX score as a percentage of the total number of 10-14 year olds on the team: 10%-1 point 20%-2 points 30%-3 points (i.e. If a team has 12 swimmers between 10-14 years old, out of a total of 50 who are between 10 and 14 years old, who have an IMX score for the current season, the team will receive 2 points) 	1-3
IM Xtreme Challenge Performance	Club will automatically receive points based on the number of athletes between 10-14 years old who receive an IMX average score per event of 400 points as a percentage of the total number of 10-14 year olds on the team: • 5%-1 point • 10%-2 points	I-3
Level 2: Page 6 of 7	March 2014 Note: this list is subject to change without notice	UB RECOGNIT

PROGRAM

Virtual Club	The club will automatically receive points based on the national ranking in the Virtual Club	1-5
Championships	Championships:	
	• 1 point for a finish in the Top 1401-1800	
	• 2 points for a finish in the Top 1001-1400	
	• 3 points for a finish in the Top 601-1000	
	• 4 points for a finish in the Top 301-600	
	• 5 points for a finish in the Top 1-300	
Zone Select Camp	In the box below, enter the name of an athlete who has attended one of USA Swimming's	2
	Zone Select Camps within the past two years.	
Diversity Zone Select	In the box below, enter the name of an athlete who has attended one of the Diversity Zone	2
Camp	Select Camps within the past two years.	
Use Video to Educate	Click on the "Save" button below if the club uses video to educate athletes.	1
Athletes		
Disabled Athletes Train	Click on the "Save" button below if the club has disabled athletes that train with the	2
With Club	program.	
Participate in Open	Click the "Save" button below if swimmers participate in an Open Water Meet. Click here	2
Water Meet	for information on open water swimming.	
Designate An Athlete	In order to help athlete understand the governance of the sport a club should appoint an	2
Liaison to the LSC	athlete liaison (rep) to the Local Swim Committee (LSC). The athlete should attend LSC	
	meetings whenever possible. Click on the "Save" button if the club has an appointed athlete	
	to the LSC.	
	Total Points for Additional Items	33-45

27 Total Points Required To Complete Athlete Development & Performance

	Business	Volunteer	Coach	Performance
Required points for component	20-22	7-10	2	8
Additional points possible for component	20	8-14	15-40	33-45
Maximum possible for component	42	24	42	53
Total points needed to complete component	30	15	20	27

Total points needed to	
complete Level	119



Business & Organizational Success

Required	Description	Points
Annual Evaluation	Upload document of club evaluation relative to the stated mission and strategic plan. Click here for	2
of Club Relative to	information about assessment and evaluation.	
Mission/Plan		
Board Leadership	Upload document for the board's leadership training and succession plan. Describe in detail-upload	2
Training &	agenda or handouts that were used, etc. Click for information about leadership training.	
Succession Plan		
Annual Review &	Click on the "Save" button below if the club does an annual review and update of the club's	2
Update of	operating procedures.	
Operating		
Procedures		
Publication of	Click on the "Save" button below if club publishes, at least annually, the club's financial information	2
Financials to	to the membership	
Membership		
Head Coach	Click on the "Save" button below if the Head Coach actively participates in the annual budget	2
Participates in	process.	
Budget Process		
	Total Points for Required Items	10

	I otal Points for Required Items	10
Additional	Description	Points
Annual Board	Upload document for the board's annual evaluation of itself. Click here for more information about	2
Evaluation	board self-evaluation and to see a sample BOD self-evaluation form.	
Multi-Year Budget	Upload the club's multi-year budget. Thriving businesses need to think and budget for long-term	2
Planning	growth and success.	
Employee Medical	In the box below, describe the club's medical benefits coverage for employees If the club does not	3
Benefits	have any benefits coverage do not enter any points and click on "cancel".	
Host Swim Meets	Receive 3 points if club hosts a prelim/finals swim meet. Receive 2 points for hosting a timed final.	1-5
	Receive 1 point for every two dual meets hosted. Maximum 5 points (meets should be hosted within	
	one year time frame)	
Organize	Briefly describe any community service efforts that the club undertakes.	2
Community		
Service Efforts		
Create Club	Upload Club Handbook containing Safe Sport Policies including behavioral expectations for	2
Handbook	coaches, athletes and other club members. Policies and behavioral expectations help foster healthy	
Containing Safe	boundaries and identify potentially inappropriate situations. Having agreed upon rules for all people	
Sport Policies	involved with the team (1) lets everyone know what is acceptable and not acceptable and (2) what	
	will happen if the rules are broken.	
	Total Points for Additional Items	12-18

18 Total Points Required To Complete Business & Organizational Success



Parent & Volunteer Development

Additional	Description	Points
Parent Education	Parent education is an ongoing process. Receive 1 point per each article if the club develops parent	1-12
Articles	education articles and distributes them to the membership via a newsletter, website and/or blast	
	emails. (1 point for each article, maximum of 12 points) In one document upload two examples of	
	articles (upload a link for each or the actual articles)	
Meet Management	Successful meets provide a better atmosphere for both the athlete and the parent. Click on the "Save"	2
Training	button below if the club offers some type of meet management training.	
College Recruiting	One of the most valuable services a club can provide is to help athletes and parents with and through	2
Education	the college recruiting process. Upload documentation on how this is done with supporting evidence	
Additional Parent	For holding five or more parent meetings earn 1 point for each (maximum of 4 points). These	1-4
Education	meetings could be group/training group meetings. This means you are holding at least 5-8 parent	
Meetings	meetings per year.	
Local Swim	Earn 2 points for each person from the club elected or appointed to an LSC (Local Swim	2-6
Committee (LSC)	Committee) position(s). Earn a maximum of 6 points. List people, role and when term expires	
BOD Involvement		
Implement	Describe the club's volunteer recruitment strategy/plan. How are you strategically planning for the	2
Volunteer	future? i.e. Do you have a certified meet referee? Click here for more information about dealing with	
Recruitment	volunteers.	
Strategy		
Send Rep To	USA Swimming holds its' annual business convention in September. Click on the "Save" button	3
USAS Convention	below if club sends a representative to the convention (volunteer or coach). Also click on "Save" if	
	club has someone attend as a representative of an LSC or a USA Swimming National position.	
Official's	Automatically receive 1 point for each 1% of the athlete membership that is registered as an official	1-5
Certification	(up to a maximum of 5 points).	
Nationally	Earn 2 points if you have a Nationally Certified Meet Referee	2
Certified Meet		
Referee		
	Total Points for Additional Items	16-38
	10Total Points Required To Complete Parent & Volunteer Development	



Club Recognition Program - Level 3 for a Parent Owned Program Coach Development & Education

Required	Description	Points
Written Agreement	Coaches and clubs should have a written agreement specifying the assistant coach's duties and	2
For All Assistant	responsibilities, preferably a legal contract to protect both the organization and the coach.	
Coaches (Full or	Please upload the agreement(s) or contract(s). The club may delete any sensitive information.	
Part Time)		
		2

	Total Points for Required Items	2
Additional	Description	Points
Multi-Year Contract Duration	Click on the "Save" button below if the Head Coach has a multi-year contract.	2
Head Coach Tenure With Team	Receive 1 point for each full year the Head Coach has been with the team (up to 8 points maximum)	1-8
Head Coach	Receive points below for each full-year that the Head Coach has been a Head Coach (could	1-5
Experience	be Head Coach with another program):	
1	2-4 years 1 point	
	5-8 years 2 points	
	9-12 years 3 points	
	13-16 years 4 points	
	17+ 5 points	
Head Coach	Receive up to 8 points for involvement of the Head Coach in the following areas:	1-8
Involvement/	• Local swimming organizations (YMCA, high school, ASCA state associations, etc.)-	
Contribution to the	1 point	
Sport	 USA-S LSC governance (not including Age Group or General Chair)-2 points 	
	LSC Age Group Chair-3 points	
	General Chair of LSC-3 points	
	 USA-S National governance/committee-3 points 	
	• Local clinic speaker-1 point	
	National clinic speaker-2 points	
	• Coach for LSC sponsored camp or team-1 point	
	USA-S Zone Select camp coach-1 point	
	• Take your team to the Olympic Training Center to train (for at least two days)-2	
	points	
	National Select camp coach-2 points	
	Open Water Select camp coach-2 points	
	Diversity Select Camp coach-2 points	
	Head Coach of USA-S Camp-3 points	
	 USA National Team staff-3 points 	
	 Published article-1 point 	
	Enter 1 to 8 points and enter in the text area the qualifying items.	
Monthly Head	Upload the Head Coach's Monthly Report that is distributed to the BOD or a supervisor and	2
Coaches Report	to the coaching staff. Click here for more information and an example of a Monthly Coach	
1	Report.	
Assistant Coach	Receive 1 point for each full year an Assistant Coach (whoever has been with the team the	1-8
Tenure With Team	longest) has been with the team (up to 8 points maximum). This refers to a single assistant	
	coach-please do not add up years for multiple coaches.	
Assistant Coach	Receive up to 5 points for involvement of an Assistant Coach in the following areas:	1-5
Involvement/Contrib	• Local swimming organizations (YMCA, high school, ASCA state associations, etc.)-	
ution to the Sport	1 point	
	 USA-S LSC governance (not including Age Group or General Chair)-2 points 	
	LSC Age Group Chair-3 points	
	General Chair of LSC-3 points	
	USA-S National governance/committee-3 points	LEVE
	Local clinic speaker-1 point	VE
	National clinic speaker-2 points	1
	Coach for LSC sponsored camp or team-1 point	
	USA-S Zone Select camp coach-1 point	
	· · · · · · · · · · · · · · · · · · ·	
Level 3: Page 3 of 6	March 2014 Note: this list is subject to change without notice	CLUB RECO
		OR BECO
Packet Page #31		
-		

Annual Education/Clinics/In	Therefore the club would earn 3 points. Enter the amount budgeted for professional development. Enter attendance/completion at clinics, courses, in-service training, etc. Give the club 1 point for each experience up to a maximum of 6 points. (does not include coach member safety	1-6
Annual	Therefore the club would earn 3 points. Enter the amount budgeted for professional development.	1.6
	 2 points if the <i>Professional Development Quotient</i> (PDQ) equals 150-299 3 points if the PDQ equals 300-449 4 points if the PDQ equals 450-599 5 points if the PDQ is 600+ Example: To determine the <i>Coach Factor</i> for a club of 215 swimmers divide 215 by 25. The result is 8.6 which is then rounded down to 8. The club has an annual professional development expenditure of \$3000. The PDQ for this club is \$3000 divided by 8=375. 	
Professional Development	 computations to determine the club's <i>Professional Development Quotient</i> (PDQ): First determine the <i>Coach Factor</i> which is the number of swimmers on the club divided by 25. Round the answer down to the nearest whole number. Then determine the <i>PDQ</i> which is the annual club expenditure for professional development divided by the club's <i>Coach Factor</i>. Earn: 	
Commitment to	 points National Select camp coach-2 points Open Water Select camp coach-2 points Diversity Select Camp coach-2 points Head Coach of USA-S Camp-3 points USA National Team staff-3 points Published article-1 point Enter 1 to 5 points and enter in the text area the qualifying items. It is important for clubs to value professional development for their staffs. Use the following 	2-5



Club Recognition Program - Level 3 for a Parent Owned Program Athlete Development & Performance

5 5 10 Point: 1-5 2 2 2 2 2 2 2 2 2
10 Point : 1-5 2 2 2 2 2 2
10 Point : 1-5 2 2 2 2 2 2
10 Point : 1-5 2 2 2 2 2 2
Point: 1-5 2 2 2 2 2 2 2 2 2
1-5 2 2 2 2 2 2
1-5 2 2 2 2 2 2
2 2 2 2 2
2 2 2 2
2 2 2 2
2 2 2 2
2
2
2
2
2
2
-
2
_
1-3
10
1-3
1.5
1-5
2
2
2 VEL

Level 3: Page 5 of 6

SWIMMING

CLUB RECOGNIT

Disabled	Click on the "Save" button below if the club has disabled athletes who participate in swim meets.	2
Athlete(s)		
Participate in		
Swim Meets		
Video Swimmers	Click on the "Save" button below if the club video tapes swimmers at least once per season.	2
Once Per Season		
Athlete rep attends	Click on the "Save" button if the club regularly has an athlete rep attend Local Swim Committee	2
LSC meetings	LSC meetings.	
	Total Points for Additional Items	24-36

28 Total Points Required To Complete Athlete Development & Performance

	Business	Volunteer	Coach	Performance
Required points for component	10	0	2	10
Additional points possible for component	12-18	16-38	14-51	24-36
Maximum possible for component	28	38	53	46
Total points needed to complete component	18	10	20	28

Total points needed to complete Level	124



Business & Organizational Success

Required	Description	Points
Conduct Annual	A club needs to evaluate itself annually relative to the stated mission and strategic plan. Upload your	2
Strategic Thinking	most recent strategic thinking report. Click here for information about strategic thinking/planning.	
Session		
Adopt Head	Click on the "Save" button below if the Head Coach is the CEO of the club Click here for	3
Coach/CEO Model	information about the Board and Head Coach partnership.	
Annual Review of	Enter the last date of review (within the past two years) when the club reviewed the bylaws. Click	3
Bylaws	here for information on bylaws.	
Annual Board	Orient board members to the club-program, history, bylaws, pressing issues, finances, facilities, club	2
Leadership	chart-and to the board-recent minutes, committees, board member responsibilities, lists of board	
Orientation	members and key staff members. This is a KEY step that is oftentimes ignored by most swim	
	clubs. If more clubs did this step, let alone did it correctly, many board problems would be	
	solved (or at least greatly reduced). Click on the "Save" button below if the club holds an annual	
	board leadership orientation. Click for information about an orientation process.	
Implement Board	Upload the Board's strategy and plan for cultivating and recruiting new board members. Click for	2
Leadership	information about cultivating members. Click for recruiting strategies.	
Recruitment		
Strategy		
	Total Points for Required Items	12

	Total Points for Required items	12
Additional	Description	Points
Regular Audit	Click on the "Save" button below if the club conducts a regular independent financial audit or review.	3
/Review Conducted	Click for 10 Questions To Ask Your Auditor.	
by Independent		
Accountant		
Develop Adequate	Click on the "Save" button below if the club has at least three months financial reserves to deal with	2
Financial Reserve	unexpected emergencies. Most governance literature suggests a minimum reserve amount of 6	
	months' salary and pool rental expenses.	
Employee	In the box below, indicate the type of employee retirement benefit program the club has established	4
Retirement Benefits	and provides then click on the "Save" button. If it is entirely employee funded the club can not earn	
	points for this item so click the "Cancel" button below.	
Incentive Program	Club has an incentive program for coaching staff. Items could include: athlete performance, team	2
for Coaching Staff	growth, retention, or club financial performance. Upload a document describing the incentive	
e	program.	
Built and/or	Click on the "Save" button below if the club has built or operates its own facility rather than renting	5
Operate Own	pool time.	
Facility		
Conduct Learn-To-	Click on the "Save" button below if club runs a Learn To Swim program for additional revenue,	3
Swim Program	membership growth or community service. <u>Click for more information about aquatic programming</u> .	
Club Has a Team	Club has a team administrator/business manager. Upload a written job description. Earn 1 point if this	1-3
Administrator/	is a volunteer position, earn 2 points if this is a paid part-time position or earn 3 points if this is a paid	
Business Manager	full-time position.	
Host a Training For	There are many local resources that are willing to come out and conduct a training or presentation free	2
Club Membership	of charge. These resources could include your local law enforcement Special Victim's Unit, Child	
From a Local	Advocacy Center, Sexual Assault Crisis Center or local therapist. Enter in the box the date and	
Resource	topic(s) covered.	
Addressing Safe		
Sport and/or		
Bullying		
J0		
	Total Points for Additional Items	22-24

18 Total Points Required To Complete Business & Organizational Success



Parent & Volunteer Development

Additional	Description	Points
Alumni Program	Click on the "Save" button below if club has an alumni program. An alumni program can be a	2
	source of continual support.	
Host an LSC	List the meet name and date where the club has hosted an LSC championship or higher level meet	5
Champs (Or	(examples: Zones, Speedo Championship Series, Juniors, Nationals, etc.) within the past three years.	
Higher)		
Volunteer Reward	Upload a description of your volunteer reward or recognition program that rewards the positive	2
& Recognition	contribution of volunteers.	
Program		
Official's	Automatically receive 1 point for each 1% of the athlete membership that is registered as an official	1-6
Certification	(up to a maximum of 6 points).	
	Total Points for Additional Items	10-15

3 Total Points Required To Complete Parent & Volunteer Development



Coach Development & Education

Additional	Description	Points
Head Coach Tenure With Team	 Receive points below for each full year that the Head Coach has been with the team: 1-4 years 1 point 5-8 years 2 points 9-12 years 3 points 13-16 years 4 points 17+ years 5 points 	1-5
Head Coach Involvement/ Contribution to the Sport	 Receive up to 10 points for involvement of the Head Coach in the following areas: Local swimming organizations (YMCA, high school, ASCA state associations, etc.)-1 point USA-S LSC governance (not including Age Group or General Chair)-2 points LSC Age Group Chair-3 points General Chair of LSC-3 points USA-S National governance/committee-3 points Local clinic speaker-1 point National clinic speaker-2 points Coach for LSC sponsored camp or team-1 point USA-S Zone Select camp coach-1 point Take your team to the Olympic Training Center to train (for at least two days)-2 points National Select camp coach-2 points Open Water Select Camp coach-2 points Diversity Select Camp coach-2 points USA National Team staff-3 points Published article-1 point 	1-10
Full-Time Assistant Coach	Click on the "Save" button below if the club has a full-time assistant coach.	2
Assistant Coach Tenure With Team	Receive 1 point for each full year an Assistant Coach has been with the team (up to 15 points maximum)	1-15
Assistant Coach(es) Experience	Receive 1 point for each ASCA Certification Level plus 1 point for each full year of club, high school, college or Y coaching (maximum of 15 points). Enter the points and list the coaching experience in the box below.	1-15
Assistant Coach Involvement/ Contribution to the Sport	 Receive up to 10 points for involvement of an Assistant Coach in the following areas: Local swimming organizations (YMCA, high school, ASCA state associations, etc.)-1 point USA-S LSC governance (not including Age Group or General Chair)-2 points LSC Age Group Chair-3 points General Chair of LSC-3 points USA-S National governance/committee-3 points Local clinic speaker-1 point National clinic speaker-2 points Coach for LSC sponsored camp or team-1 point USA-S Zone Select camp coach-1 point Take your team to the Olympic Training Center to train (for at least two days)-2 points National Select camp coach-2 points Open Water Select Camp coach-2 points Diversity Select Camp coach-2 points USA National Team staff-3 points USA National Team staff-3 points 	1-10

CLUB RECOGNITION

Commitment to	It is important for clubs to value professional development for their staffs. Use the following	2-5
Professional	computations to determine the club's <i>Professional Development Quotient</i> (PDQ):	20
Development	 First determine the Coach Factor which is the number of swimmers on the club divided by 25. Round the answer down to the nearest whole number. Then determine the <i>PDQ</i> which is the annual club expenditure for professional development divided by the club's <i>Coach Factor</i>. Earn: 2 points if the <i>Professional Development Quotient</i> (PDQ) equals 200-399 3 points if the PDQ equals 400-599 4 points if the PDQ equals 600-799 5 points if the PDQ is 800+ Example: To determine the <i>Coach Factor</i> for a club of 215 swimmers divide 215 by 25. The result is 8.6 which is then rounded down to 8. The club has an annual professional development expenditure of \$6000. The PDQ for this club is \$6000 divided by 8=750. 	
	Therefore the club would earn 4 points.	
Annual Education/Clinics/In -Service Training/ Professional Development	Enter attendance/completion at clinics, courses, in-service training, etc. Give the club 1 point for each experience up to a maximum of 10 points. (does not include coach member safety certifications) If team has more than one coach, reporting must include more than one coach.	1-10
Develop Local Sport	Click on the "Save" button below if coach utilizes an additional support network of	2
Science Network	local/regional sport science/medicine professionals.	
	Total Points for Additional Items	12-74
	22Total Points Required To Complete Coach Development & Education	



Athlete Develop	ment & Performance	
Required	Description	Points
Zone, Sectionals,	Enter the name in the box below of at least one swimmer who has scored in Top 8 at the Speedo	5
Juniors, US Open,	Championship Series, Zone Championships, USA Swimming Junior Nationals, US Open or National	
or Nationals-Score	Championships.	
in Top 8		
Quadrennial Plan	Upload the quadrennial plans for the following training groups (or equivalents): senior, advanced	5
for Training	age group, age group and novice.	
Groups		
-	Total Points for Required Items	10

	Total Points for Required Items	10
Additional	Description	Points
Additional	Enter the name in the box below of another swimmer (can not be the same swimmer from the	5
Swimmer at Zone,	required section) who has scored in Top 8 at the Speedo Championship Series, Zone Championships,	
Sectionals, or	USA Swimming Junior Nationals, US Open or National Championships. Receive 5 points.	
Juniors, US Open,		
or Nationals-Score		
in Top 8		
Team Activities	Upload descriptions of team activities that may include: team building, education opportunities for	1-5
	athletes, social activities, and/or character development. For every 5 team activities your club earns 1	
	point-up to a maximum of 5 points (25 activities total)	
USA Swimming	Enter the name in the box below of at least one swimmer from the team who is listed on the current	2
Age Group Top-	USA Swimming Age Group All-Time Top-100 times listing (could be either short course or long	-
100 Listing	course)	
USA Swimming	Enter the name in the box below of at least one swimmer who has competed at the USA Swimming	2
SC Juniors	Short Course Junior Nationals within the past 2 years.	2
USA Swimming	Enter the name in the box below of at least one swimmer who has competed at the USA Swimming	2
SC Nationals	Short Course Nationals within the past 2 years.	2
USA Swimming	Enter the name in the box below of at least one swimmer who has competed at the USA Swimming	2
LC Junior	Long Course Junior Nationals within the past 2 years.	2
Nationals	Long Course Junior Wationals within the past 2 years.	
USA Swimming	Enter the name in the box below of at least one swimmer who has competed at the USA Swimming	3
National	Summer National Championships within the past 2 years.	3
Championships	Summer National Championships within the past 2 years.	
National Junior	Enter the name in the box below of at least one swimmer who has been named to the National Junior	3
Team	Team within the past 2 years.	5
International Trip	Enter the name in the box below of at least one swimmer who has competed for the USA at an	5
(not on the Junior	International Level within the past two years (does not include National Junior Team).	5
Team)	international Level within the past two years (does not include reational suffor reality).	
IM Xtreme	Club will automatically earn points based on the number of athletes between 10-14 years old who	1-3
Challenge	receive an IMX score as a percentage of the total number of 10-14 year olds on the team:	1-5
Participation	 15%-1 point 	
1 articipation	•	
	• 30%-2 points	
	• 45%-3 points	
	(i.e. If a team has 18 swimmers between 10-14 years old, out of a total of 50 swimmers who are	
	between 10 and 14 years old, who have an IMX score for the current season, the team will receive 2	
DAX	points)	1.0
IM Xtreme	Club will automatically receive points based on the number of athletes between 10-14 years old who	1-3
Performance	receive an IMX average score per event of 400 points as a percentage of the total number of 10-14	
	year olds on the team:	
	• 10%-1 point	
	• 20%-2 points	
	• 30%-3 points	
	(i.e. The team will receive two points if 12 swimmers between 10-14 years old, out of a total 50	
	swimmers between 10-14 years old, have an IMX individual event average score of 400 points. This	EVEL
	means a 9-12 yr old would need an IMX total score of at least 2,000 points and a 13-14 yr old would	
	need an IMX total of 2,400 points to achieve a 400 point average.)	

CLUB RECOGNITI

Virtual Club	The club will automatically receive points based on the national ranking in the Virtual Club	1-5
Championship	Championships:	
Ranking	• 1 point for a finish in the Top 801-1200	
	• 2 points for a finish in the Top 501-800	
	• 3 points for a finish in the Top 301-500	
	• 4 points for a finish in the Top 151-300	
	• 5 points for a finish in the Top 1-150	
Video Swimmers	Click on the "Save" button below if the club takes video of swimmers at swim meets.	2
at Swim Meets		
Utilize Stroke	Click on the "Save" button below if the club utilizes stroke analysis software or app.	2
Analysis		
Software/App		
Disability	Enter the name of at least one swimmer who has competed at the designated US Paralympics	3
Championships	National Swimming Championships within the past 2 years.	
Athlete rep attends	An athlete rep from the team attends the annual LSC House of Delegates (HOD) meeting.	2
LSC HOD		
	Total Points for Additional Items	37-49

36 Total Points Required To Complete Athlete Development & Performance

	Business	Volunteer	Coach	Performance
Required points for component	12	0	0	10
Additional points possible for component	22-24	8-15	12-74	37-49
Maximum possible for component	36	15	74	59
Total points needed to complete component	18	3	22	36

Total points needed to	137
complete Level	137

